



ILT

2
DAYS

ENGAGE – Essential Presenting

referencing HBDI

Designed for professionals who are required to plan and deliver persuasive and engaging formal and informal business presentations.

The course starts and ends with a videoed benchmark presentation. This means that every participant receives one on one coaching and can see the (regularly staggering) improvements they, and other participants, have made over the 2 days.

This highly experiential course builds on the understanding of whole brain thinking, questioning and communication. It uses simple to remember and easy to apply tactics, strategies and tips to ensure participants see significant improvements in the way they communicate and present in just two days.

Course material is based on studies of over 10,000 business presentations and is used globally by many of the world's most successful companies and leaders.

COURSE OUTCOMES

- Be more confident in all face-to-face presentations and communications
- Use visuals and documents that aid, rather than distract from, the message.
- Be more persuasive in all communication
- Persuade internal and external stakeholders
- Use the Communication Planner™ to map out on one sheet meetings & presentations that result in action!
- Plan presentations, meetings and documents in, at least, half the time
- Engage audiences of all sizes and types

COURSE CONTENT

Defining Effective Communications
Your Audience
Communication Objectives
Structuring Presentations
Persuasive Language
Delivery Skills

PRE-REQUISITES

Participants must have received their HBDI debrief

TARGET AUDIENCE

Anyone wanting to improve communication and presentation skills

DURATION

Two days

DELIVERY

Instructor Led Training (ILT)

